

# Lesson 5: Idea Initiation

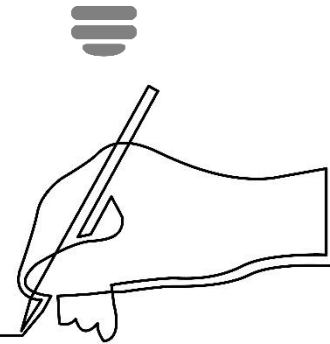
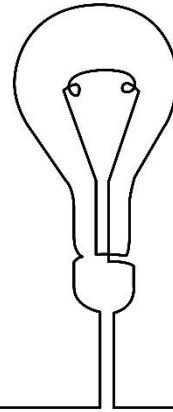
## Activity 1 – Idea Initiation



Spend 20 minutes generating ideas for the following design problem:

### Design a new Super Hero

Marvel comics have hired you to design their next big super hero for its next generation of movies. Amongst other things, you must pay particular attention to the superhero's super power and outfit.



a.) Document your own initial Ideas here first ...

b.) Now you should try and use the cards to generate initial ideas...

Did you document your own ideas first? \_\_\_\_\_

Did the cards help you generate new initial ideas? \_\_\_\_\_

Did the cards help you develop an idea you didn't have before? \_\_\_\_\_