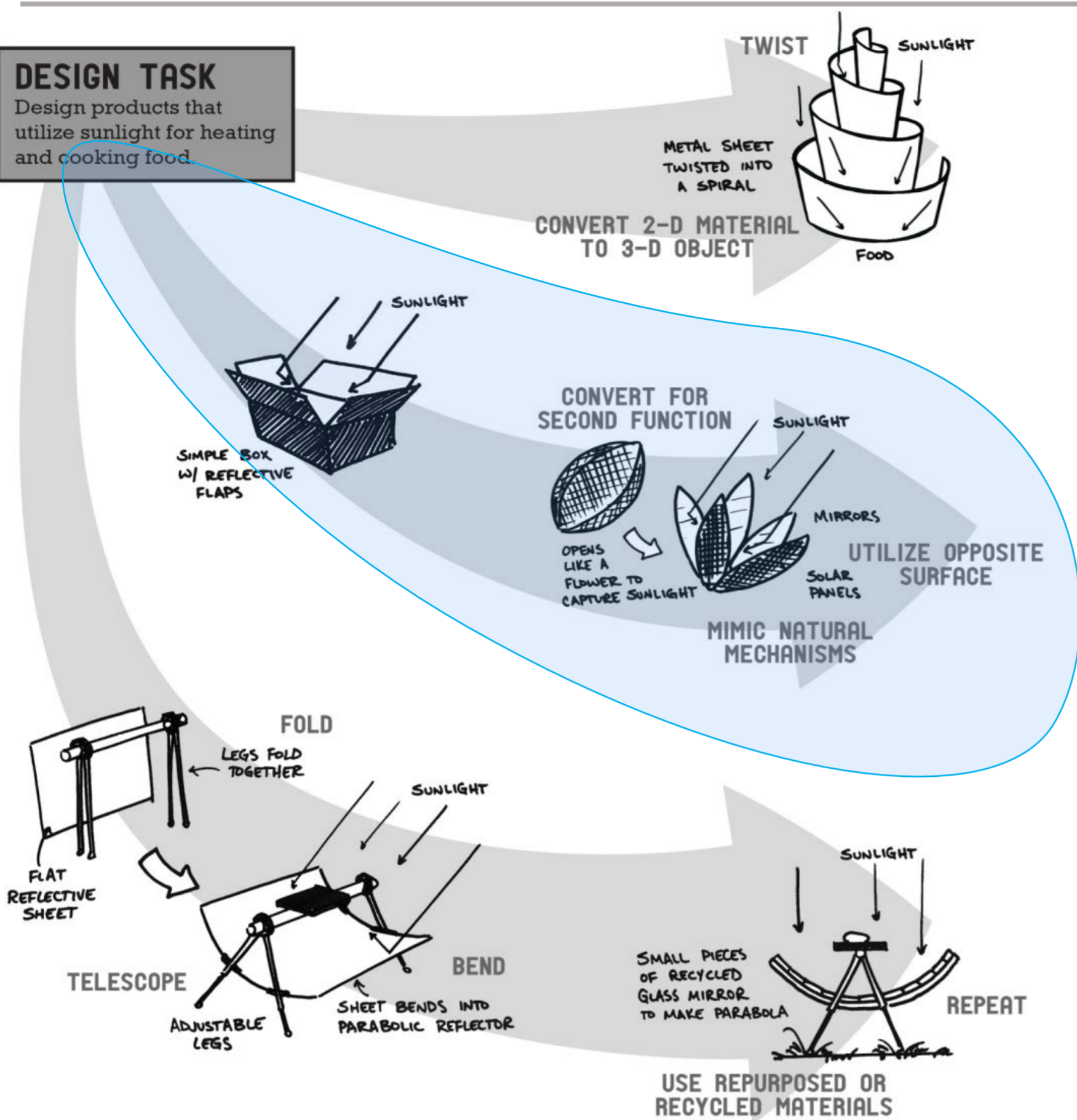


# Idea Transformation



## DESIGN TASK

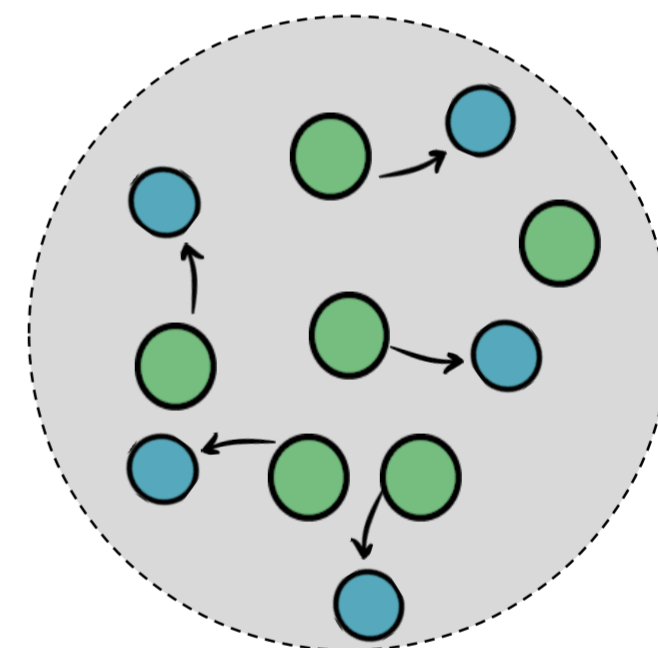
Design products that utilize sunlight for heating and cooking food.



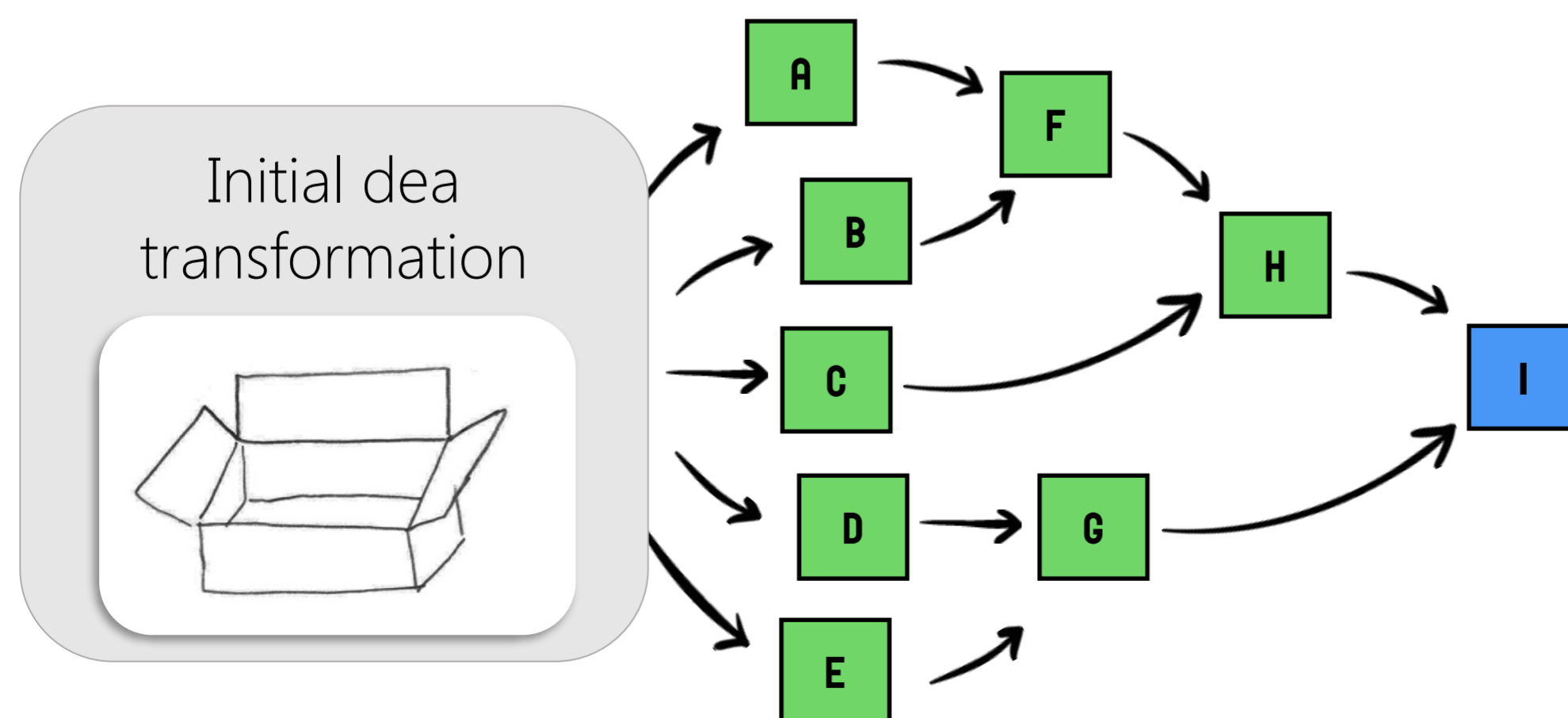
Idea transformation means to modify or alter ideas or existing solutions.

## Transformations:

- It is very difficult to design from scratch, or from nothing.
- Many new products are developed from existing products that need to be improved for the user.
- Transform ideas by pushing your thinking a little further



## Generate multiple ideas through transformations



Use Design Heuristics to push our ideas further

