Lesson 5: Idea Initiation
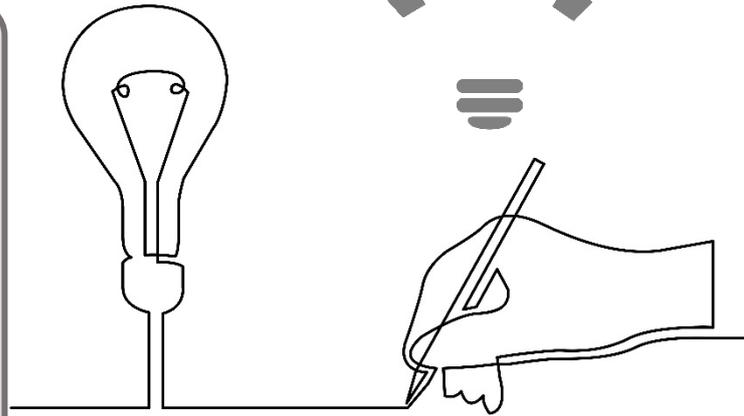
Activity 2 – Idea Initiation using Design Heuristics

Spend 20 minutes generating ideas for the following design problem:

Design a new Super Hero

Marvel comics have hired you to design their next big super hero for its next generation of movies. Amongst other things, you must pay particular attention to the superhero's super power and outfit.

IDEAShub

Using Design Heuristics, generate more initial ideas. Record ideas in the space provided.

Did you record your own natural ideas first? _____

Did the DH tools help you generate more initial ideas? _____

Did the tool help you generate an idea you didn't think of previously?_____