

# Lesson 6: Idea Transformation



## Activity 2

Spend 15 minutes developing ideas for a new back-pack for a specific user.

Using the Design Heuristics tool (one, or more) transform / modify one of the existing products shown below.



Blank space for drawing or writing ideas.

Did the design heuristics help you transform the existing products? \_\_\_\_\_

Describe how the design heuristics helped you develop new ideas by transforming existing products?

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